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IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF NEW YORK

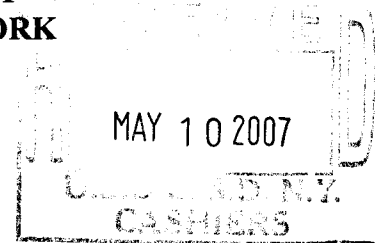
UNILEVER SUPPLY CHAIN, INC.
1 John Street
Clinton, Connecticut 06413,

Plaintiff,

v.

JOSHUA W. STEENMEYER d/b/a
PopsicleShirts.com, Inc.
6001 Shining Light Avenue
Las Vegas, NV 89139,

Defendant.



CASE NO. _____

Rule 7.1 Statement


Pursuant to Federal Rule of Civil Procedure 7.1 [formerly Local General Rule 1.9] and to enable District Judges and Magistrate Judges of the Court to evaluate possible disqualification or recusal, the undersigned counsel for Unilever Supply Chain, Inc. (a private non-governmental party) certifies that: 1) Unilever PLC, a company formed under the laws of the United Kingdom, is a parent company of plaintiff Unilever Supply Chain, Inc.; 2) Unilever NV, a company formed under the laws of the Netherlands, is a parent company of plaintiff Unilever Supply Chain Inc.; 3) Unilever United States, Inc, a company formed under the laws of Delaware, is a parent company of plaintiff Unilever Supply Chain, Inc.; and 4) Conopco, Inc., a company formed under the laws of the New York, is a parent company of plaintiff Unilever Supply Chain, Inc.

In addition to its parent companies, plaintiff Unilever Supply Chain, Inc. has affiliated entities, nearly all of which have Unilever as a component of their name. While plaintiff Unilever Supply Chain, Inc. does not believe that these entities have a financial interest in the

outcome of this litigation, it brings these entities to the Court's attention in an abundance of caution.

Dated: May 9, 2007

By:


J. Kevin Fee (JF-5316)
MORGAN, LEWIS, & BOCKIUS LLP
1111 Pennsylvania Avenue
Washington, DC 20004
Phone: 202-739-3000

Counsel for Plaintiff
Unilever Supply Chain, Inc.